

# THAT'S MONTREAL

*La 1ère plateforme métro-touristique universelle*



Médias , Tourisme & Promotions

Par Hÿlo Medias

Montréal

# WELCOME. BIENVENUE.

THAT'S  
MONTREAL

is the new **mediatouristic platform** based around the metro. we present you, via videos, the best locations and services for tourists and citizens of Montreal.

est la nouvelle **plateforme médiatouristique** basée autour du métro. nous mettons en valeur, via vidéos, les meilleurs locations et services pour touristes et citoyens de Montréal.

ABOUT. À PROPOS



Hýlo Médias *video*:

*Click Image*



*More info? See next pages!*

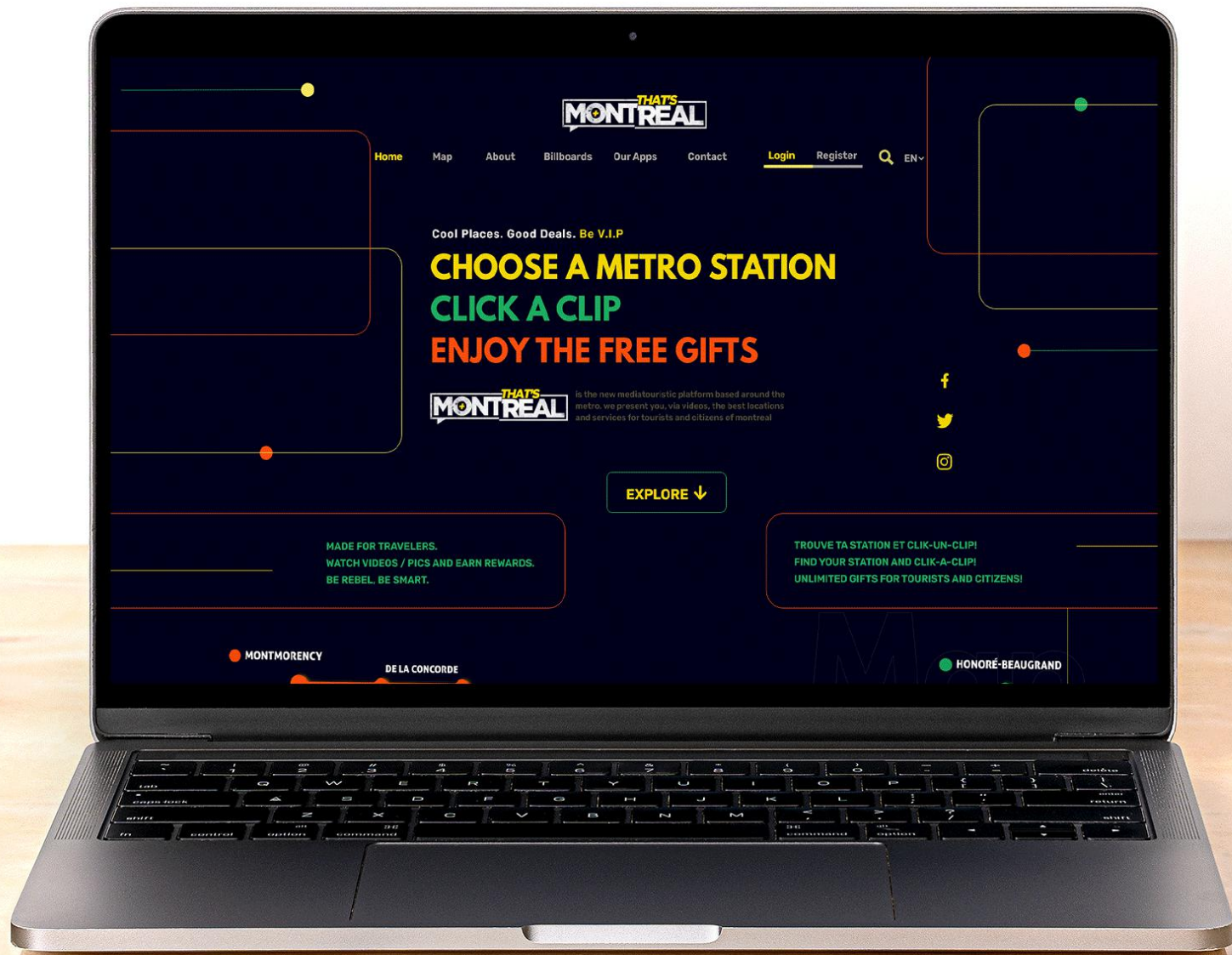


# Virtual Tour. Visite Virtuelle.

FRANÇAIS & ANGLAIS



FRENCH AND ENGLISH



Home Map About Billboards Our Apps Contact Login Register Q EN

Cool Places. Good Deals. Be V.I.P

# CHOOSE A METRO STATION CLICK A CLIP ENJOY THE FREE GIFTS



Is the new mediatouristic platform based around the metro, we present you, via videos, the best locations and services for tourists and citizens of montreal



EXPLORE ↓

MADE FOR TRAVELERS.  
WATCH VIDEOS / PICS AND EARN REWARDS.  
BE REBEL. BE SMART.

TROUVE TA STATION ET CLIK-UN-CLIP!  
FIND YOUR STATION AND CLIK-A-CLIP!  
UNLIMITED GIFTS FOR TOURISTS AND CITIZENS!

MONTMORENCY

DE LA CONCORDE

HONORÉ-BEAUGRAND

# GOALS / BUTS

## CLICK A CLIP AND DISCOVER LOCAL AREAS!

- CHOOSE A METRO STATION
- CLICK A VIDEO
- GET THE FREE GIFT!!
- LOGIN TO WRITE REVIEWS

New Video = New Gift!

THAT'S MONTREAL

MORE GIFTS & OPTIONS  
FOR  
SUBSCRIBERS!

### THE NEW TOURISM HAS ARRIVED

- New system of Geolocalisation
- User friendly & universal
- 100% unique in the world
- Special deals
- VIP Parties and surprises
- Shops, Food, Nightlife, Arts etc.
- Perfect for tourists and locals



WE ARE EVERYWHERE, FOLLOW US!

UNDER EACH VIDEO, CLICK  
"GET A FREE GIFT" BUTTON  
AND RECEIVE A SURPRISE!



SUPPORT BY ALL DEVICES

## CLIQUE 1 CLIP & DÉCOUVRE LA ZONE LOCALE!

- CHOISI UNE STATION DE MÉTRO
- CLIQUE UN VIDÉO
- OBTIENS LE CADEAU GRATUIT!
- .. ET PLUS ENCORE!

1 Video = 1 cadeau!

THAT'S MONTREAL

PLUSIEURS OPTIONS  
SURPRISES & RABAIS  
AVEC UN ABBONNEMENT

### LE NOUVEAU TOURISME EST ICI

- Géolocalisation
- Apps Mobiles
- 100% Original
- Rabais Spéciaux
- Surprises VIP
- Sorties & Vie Nocturne
- Tourisme local



ON EST PARTOUT, SUIVEZ-NOUS!

SOUS CHAQUE VIDEO, CLIQUE  
"RECEVOIR UN CADEAU  
GRATUIT" ET ÉCONOMISE!



SUR TOUS LES APPAREILS MOBILES

# STATS & PERFORMANCE

mensuel / monthly



THAT'S MONTREAL

## THAT'S STATS...

Users Visits On Web Platform	Découvrez le nombre de visiteurs sur notre plateforme web
Users Download The Apps	Découvrez le nombre de visiteurs ayant téléchargé l'application That's Montreal sur notre plateforme web
Metro Subway Traffic for TML Ads per week	Découvrez le nombre de visiteurs moyen ayant observé votre publicité That's Montreal dans les écrans de métro
Number of New Videos and New Gifts So Far	Découvrez le nombre de vidéos et de nouveaux cadeaux promotionnels en date d'aujourd'hui (mise à jour mensuelle / saisonnière)
Number of contests or special online events	Découvrez le nombre de concours ou d'événements spéciaux en ligne
All Social Medias Traffic Including Shares	Découvrez le trafic moyen de tous les réseaux sociaux, incluant les partages
Average Percentage Of Sales Raise Per Entrepreneurs	Découvrez le pourcentage moyen de l'augmentation des ventes des entrepreneurs
Transaction Button Users Total Frequency So Far	Découvrez la fréquence totale de l'utilisation du bouton transactionnel
Number Of Billboard Free Ads Creation And Traffic	Découvrez le nombre de petites annonces dans le Babillard et le nombre de visiteurs moyen
Other Impact like media/tv/radio exposure..or our own networks	Découvrez d'autres impacts publicitaires comme la télé, radio, les médias, et nos propres réseaux de distribution



# **THAT'S** **MONTREAL**

IS THE NEW MEDIATOURISTIC PLATFORM BASED AROUND THE METRO. IT PRESENTS YOU, VIA VIDEOS,  
THE BEST LOCATIONS AND SERVICES FOR TOURISTS AND CITIZENS OF MONTREAL.

EST LA NOUVELLE PLATEFORME MÉTROTOURISTIQUE BASÉE AUTOUR DU MÉTRO. NOUS METTONS EN  
VALEUR, VIA VIDÉOS, LES MEILLEURS LOCATIONS ET SERVICES POUR TOURISTES ET CITOYENS DE  
MONTRÉAL.



Login Page.

Page d'enregistrement.

FRANÇAIS & ANGLAIS



FRENCH AND ENGLISH

# THAT'S MONTREAL

**Login** Register

Home > Login



Email

Password

**Log In**

Or

Sign In With



Forgot Password ? [Click Here](#)



# Home Page. Page d'accueil.

FRANÇAIS & ANGLAIS



FRENCH AND ENGLISH



Cool Places. Good Deals. Be V.I.P

# CHOOSE A METRO STATION CLICK A CLIP ENJOY THE FREE GIFTS



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UNLIMITED GIFTS FOR TOURISTS AND CITIZENS!





**The Metro map .**

**La Carte de métro .**

FRANÇAIS & ANGLAIS



FRENCH AND ENGLISH



Montreal Map



Interactive & Classic




Ordinateur Seulement

Click 1 station and play the video you want!

SAINT-LAURENT

Station 16



Station 16 by thaismtl

07 10 min WALKING  
From metro

Station 16  
3523 Blv. St-Laurent MONTREAL

Station 16 is a contemporary, urban art gallery exhibiting work influenced by graffiti and street art.  
(438) 380-1150. info@s16gallery.com

★Pay And Get The Gift

Show All Media >>  
Add Comment

f in t G+ p

Clique 1 station et joue la vidéo de ton choix!

## Click Pay And Get The Gift

SAINT-LAURENT

Station 16

Station 16 by thatsmtl

Station 16  
3523 Blv. St-Laurent  
MONTREAL

Station 16 is a contemporary, urban art gallery exhibiting work influenced by graffiti and street art.  
(438) 380-1150. info@s16gallery.com

★Pay And Get The Gift

Show All Media >>  
Add Comment

f in t G+ p

## Clique Payer & Recevez le cadeau

*That's Montreal keep no credit card number from any users. Once you confirm a payment with That's Montreal, We only have the transaction ID, only if you enter it in our system, the email of the customer, and the email of the business owner. We only give a secure second confirmation of the transaction by email to the owner and the customer, but we have no money transactions information or private information. It's the responsibility of the business owner and each customer to confirm all transactions from the redirect link. If a cancellation happens, or any interruption from the Business owner, customer or the redirection link itself, That's Montreal is NOT responsible. We are simply redirecting promotion images to custom bills. We are ready to assist you for any questions.*

See the promotion, and click on the payment link

Voyez la promotion, et cliquez sur le lien de paiement

Here is the promotion! Login to your profil. Make the payment, receive the invoice and confirm your transaction. Please read the terms of use. Enjoy !

Gift Price: \$ 10

GET THE GIFT HERE

Your Comment

Leave a comment and share

If you visit the store, rate your experience?



Send comment

Here is your gift. That's Montreal recommend to contact the business a valid the promotion details if needed



www.thatsmontreal.com

*That's Montreal keep no credit card number from any users. Once you confirm a payment with That's Montreal, We only have the transaction ID, details of the transactions , the email of the customer, and the email of the business owner. We receive a secure second confirmation of the transaction by email to the owner and the customer, but we have no financial transactions information or private information. It's the responsibility of the business owner and each customer to confirm all transactions from the redirect link. If a cancellation happens, or any interruption from the Business owner , customer or the redirection link itself, That's Montreal is NOT responsible. We invite you to read Stripe details. We are ready to assist you for any questions.*

Pay the store owner directly in his independent or personal store, then receive a transaction confirmation number

This is a EXAMPLE only.. Ceci est un EXEMPLE seulement.

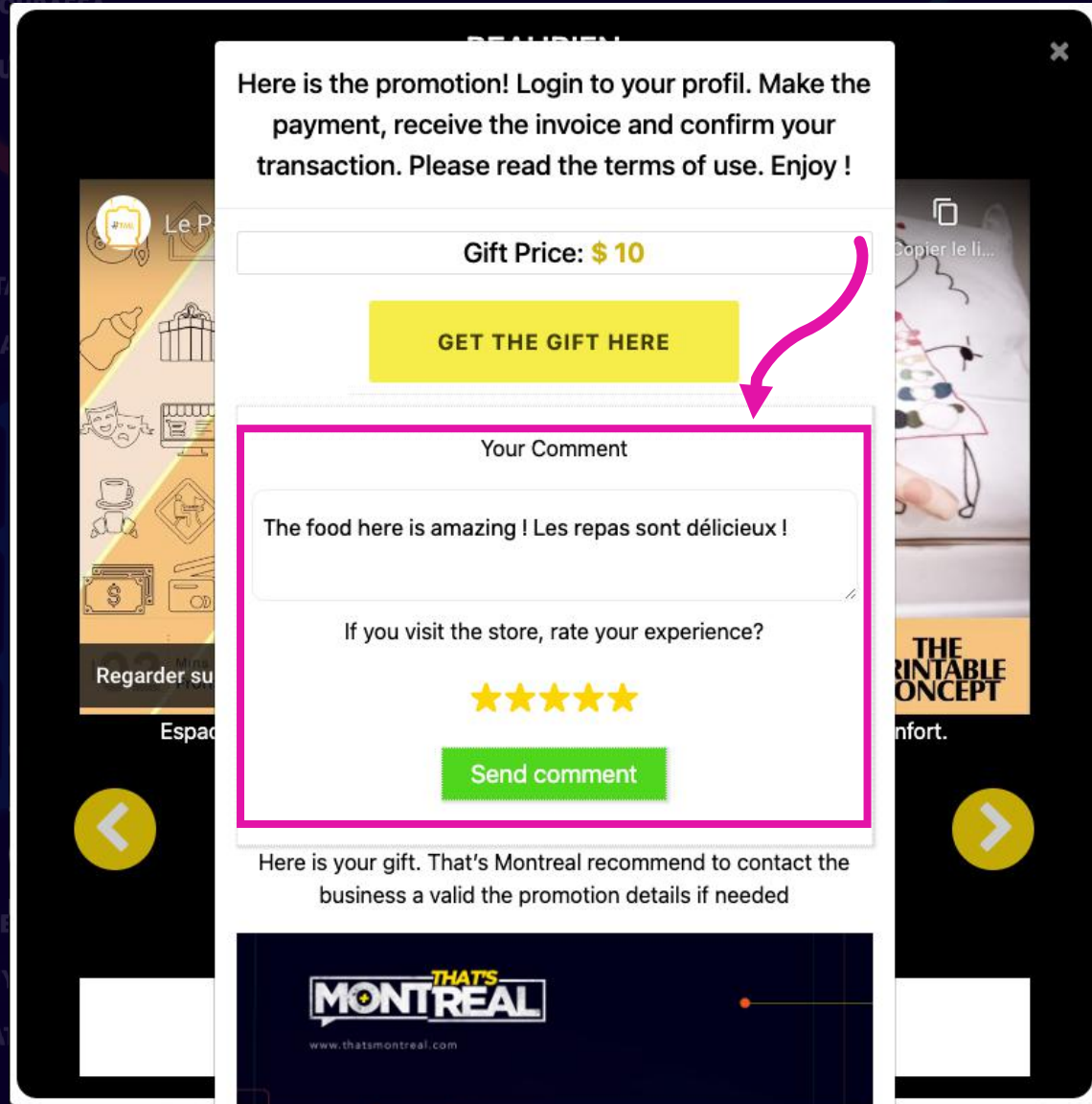
The screenshot shows a mobile payment interface. On the left, a card displays a promotional message for 'THAT'S MONTREAL' with the text 'THE FREE GIFT IS COMING SOON, STAY CONNECT!' and a list of items: 'IN CONSTRUCTION / MOVING LOCATION', 'ON VACATION', 'PACKING & NEED TO GET THEM SOON', 'IN COVER ADJUSTMENTS', and 'THAT'S REMOVED'. The main screen shows the merchant name 'Le Palais Bulles', the amount '10,00 \$ US', and a description: 'Espace familiale et conviviale, pour tout types d'achats en maison et en confort.' Below this is a 'Payer par carte' form with fields for 'Courriel', 'Informations de la carte' (card number, MM/AA, CVC), 'Nom du titulaire de la carte', and 'Pays ou région' (set to Canada). A checkbox option is available: 'Enregistrer mes informations en toute sécurité pour le paiement en un clic'. At the bottom right is a blue 'Payer' button. Footer text includes 'Optimisé par stripe', 'Conditions d'utilisation', and 'Confidentialité'.

Payer le propriétaire de magasin directement dans sa boutique indépendante ou personnelle , puis recevez un numéro de confirmation de transaction

*That's Montreal keep no credit card number from any users. We have no money transactions information or private information. It's the responsibility of the business owner and each customer to confirm all transactions from the redirect link. If a cancellation happens, or any interruption from the Business owner , customer or the redirection link itself, That's Montreal is NOT responsible. We are simply redirecting promotion images to custom bills. We are ready to assist you for any questions.*

Comment, rate and share your feedback with the public!

Commentez, évaluez et partagez vos commentaires au public !



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# 1 Video = 1 Surprise !

Receive the gift by email and transaction ID number

Recevez votre cadeau par courriel et le numéro de transaction

Here is your gift , click download button below to download the gift

**20% OFF**  
OR  
**15% OFF**  
OR  
**10% OFF**

**LIMITED TIME ONLY!**  
**\*VIP EXCLUSIVE\***

**MYSTERY COUPON?**  
*how much will you save*

TAKE AN ADDITIONAL 20%, 15% OR 10% OFF YOUR PURCHASE OF \$100 OR MORE!

**SHOW MY DISCOUNT ▶**

OFFER ENDS 8/12/16 AT 11:59 PM CDT.

**SAVE TWICE WITH COUPON**

- ▶ ALL BOOTS ON SALE . . . . . OVER 3,500,000 PAIRS
- ▶ ALL JEANS ON SALE . . . . . OVER 160,000 PAIRS
- ▶ ALL SHIRTS & TOPS ON SALE . . . . . OVER 120,000 ITEMS
- ▶ ALL COWBOY HATS ON SALE . . . . . OVER 150,000 ITEMS
- ▶ ALL WORKWEAR ON SALE . . . . . OVER 6,000,000 ITEMS

Download icon and Close icon (X)

*That's Montreal keep no credit card number from any users. We have no money transactions information or private information. It's the responsibility of the business owner and each customer to confirm all transactions from the redirect link. If a cancellation happens, or any interruption from the Business owner , customer or the redirection link itself, That's Montreal is NOT responsible. We are simply redirecting promotion images to custom bills. We are ready to assist you for any questions.*

Search page **APPLICATIONS** with interactives **icons**

# ICONS & SEARCH

# Select Icons and apply Filters

# Sélectionnez les Icônes et appliquez le Filtre



## SEARCH

### Price Range



Cheap



Normal



High



Luxury

### Age / Groups



Solo



Teenagers



Young



Group



Family



Couples



Older



Business Community



Adults



LGBTQ



Animals

### Location

Apply filters

## Select Icons and apply filters

## Sélectionnez les Icônes et appliquez le filtre

THAT'S  
MONTREAL

Home Map About Our Apps Contact Search Billboards Language Login

### Location



Blue Subway Line



Green Subway Line



Orange Subway Line



Yellow Subway Line

### Activities



Art , Culture, Music



Bars, restos , Hotels



Essentials services



Science , Tech , Games



Patrimoine , Heritage



Nature, Parcs



Sports



Business , Industries



Personal Cares



Fashion Designers

### Portraits & Peoples



Citizen Heroes

Apply filters

# SEARCH RESULTS FOR ACTIVITIES

**Bar le Lab**  
Bar Le Lab by thatsmtl  
Cocktails, Mixologie, Flair bartending et cuisine bistro, ouvert dès 16h.  
www.barlelab.com 514-903-6522

★Pay And Get The Gift

Show All Media >>  
Add Comment

f in t G+ p

About That's Montreal

**TRH -BAR**  
TRH-BAR by thatsmtl  
Punk-Rock Bar, Skatepark Ramps and Bowl , and music shows! trh-bar.com [ 514- 419-1416 ]

★Pay And Get The Gift

Show All Media >>  
Add Comment

f in t G+ p

Dollar Cinema

**The Lockart**  
The Lockhart by thats...  
The Lockhart is a cozy cocktail and tapas bar , in a Magical thematic !  
thelockart.com [514-379-1208]

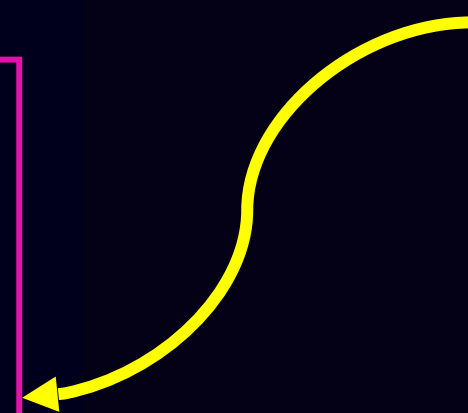
★Pay And Get The Gift

Show All Media >>  
Add Comment

f in t G+ p

The Wiggle Room

Apply filters



Filtered video result with search icons

Filtrez vos résultats vidéos avec le moteur de recherche d' icônes



# THE BILLBOARD ADVANTAGES

FRANÇAIS & ANGLAIS



FRENCH AND ENGLISH

Thatsmontreal.com | info@thatsmontreal.com

# Shop.Buy.Advertise.Earn.Job\$



One simple account,  
UNLIMITED BENEFITS.  
You WELCOME!



Private and 100% secure.  
FREE ACCOUNT.  
NO DATA TRANSFERT.  
NO FEES.NO TIME TO LOSE



Make Free updates  
and be your OWN SELLER!



All your ads in ONE CENTRAL PLACE!  
Redirect sales link from FB Market,  
Instagram, Amazone, Kijiji, Ebay , and  
other websites,ALL IN ONE PLACE!  
And keep 100% of your sells ! WOW!



DEALS & PROMOTIONS



COMMUNITY SERVICES



SHOPS



PRODUCTS



JOBS



APPARTEMENTS



AND MORE... SO KEEP FOLLOWING US!



Thatsmontreal.com | info@thatsmontreal.com

# Love\$.Achète\$.Annonce\$.Vend\$.Gagne\$



Un seul compte,  
BÉNÉFICES ILLIMITÉS.  
AUSSI SIMPLE.



100% Privé et sécuritaire.  
Zéro transfert de données  
Aucun Frais & Gratuit



Actualisez votre profil &  
SOYEZ VOTRE PROPRE VENDEUR!



Rassemblez vos pubs EN 1 LIEU !  
Annonce redirigée vers votre site web,  
Instagram, Amazone, Kijiji, etc..  
RECEVEZ 100% des ventes ! WOW!



RABAIS & PROMOS



SERVICES DE COMMUNAUTÉS



BOUTIQUES



PRODUITS



EMPLOIS



APPARTEMENTS



& PLUS ENCORE... SUIVEZ-NOUS!



# THAT'S MONTREAL BILLBOARD

Select Category ▾

Search

- All
- Events and Activities
- Product To Buy
- Small Business
- Community Services
- Self Portfolio
- Deals and Promotion
- Apartment\Hotel\Rental locations
- Restaurant
- Entertainment
- Transport
- Other

2020

Duration: 2 Day(s)  
**Dance**  
Community  
Dance Course With The Best: IOS

Duration: 2 Day(s)  
**Dance**  
Community  
Dance Course With The Best: IOS

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Duration: 2 Day(s)  
**Dance**  
Community  
Dance Course With The Best: IOS

Create a announce. Créez votre annonce.

# Sell what you want ! Vends ce que tu veux !



Duration: 20 Day(s) Jan 25, 2021

## [test] 75% OFF @ Book 'n 'Magz library

Small Business

75% OFF -->on all books and magazines, until end of stocks! \_\_\_\_\_ Books for kids, adults, all educa...



Duration: 10 Day(s) Jan 18, 2021

## [test] CHEAP 'N DEALS ( cool objects )

Deals & Promotions

BICYCLE / BICYCLETTE : 400\$  
\_\_\_\_\_ WOODBOX TABLE : 80\$ \_\_\_\_\_ Roller-Blades : 20\$...



Duration: 23 Day(s) Oct 29, 2020

## [test] Free Arcade Games!

Entertainment

[ENGLISH]Remember when you were a kid, you had some bubbles gum for the afternoon, and all you have...



Duration: 30 Day(s) Oct 28, 2020

## [test] STEP 4U Dance Class

Community services

STEP 4U International dance class are very popular in Montreal. We engaged 20 experts our all cultur...



Duration: 30 Day(s) Oct 28, 2020

## [test] Best Taxi Service

Transport

[ENGLISH] Hi! My name is Micheal and i own a private taxi driver company. We decided to be the best...



Duration: 15 Day(s) Oct 28, 2020

## [test] Best Apartments & Rental Service

Apartments/Hotel/Rental locations

[\*\*\*ENGLISH\*\*\*] All our apartments are modern and made for 1 to 5-6 persons. For rentals of few days...



Free *\*With Extra\$ Options\**

Gratuit *\*Avec Options Extra\$\**

Home page **APPLICATIONS** Menu d'accueil

# IOS & ANDROÏD



Choose a **direction or color.**  
Choisis une **direction ou une couleur.**

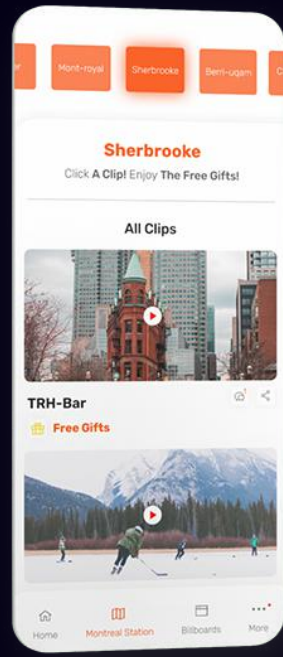
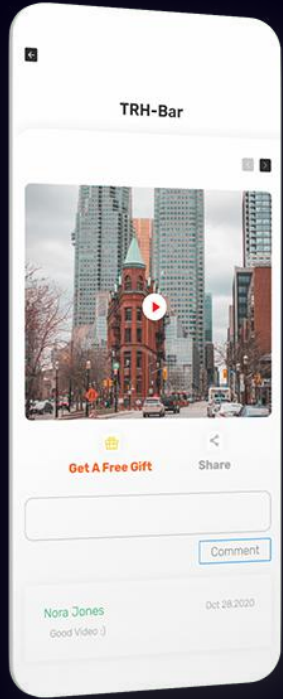
*N For News*  
*S for Surprises / Services*  
*E for Email-us*  
*W for Who we are*

*N pour Nouvelle*  
*S pour Services & Surprises*  
*E pour Email*  
*O pour Objectifs*

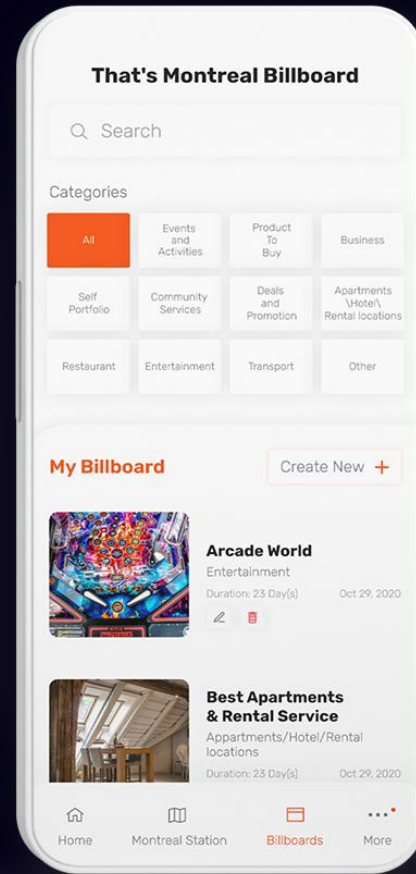
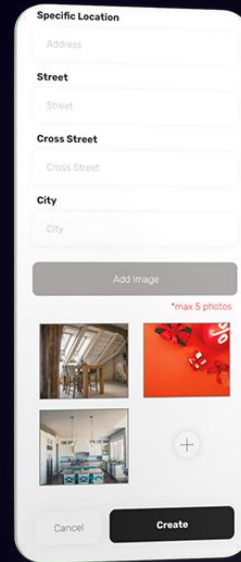
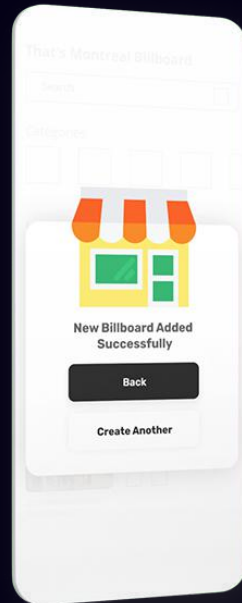
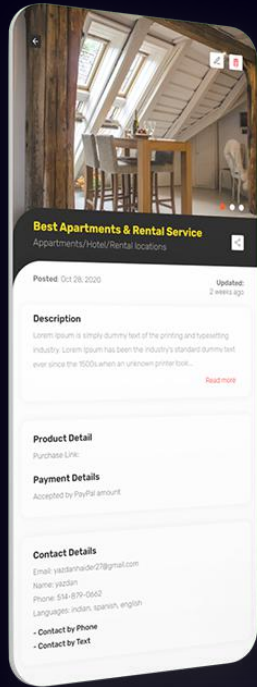
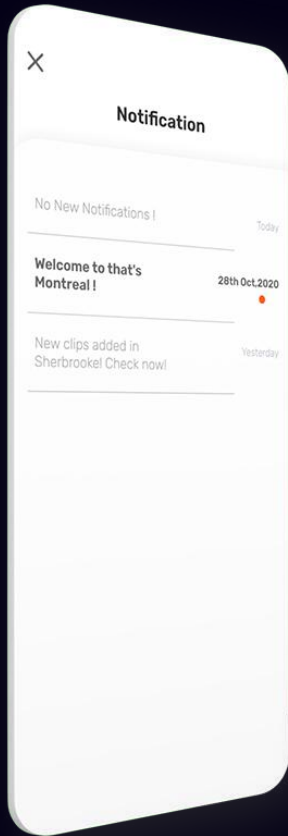
# User-Friendly / Mobilité Facile



# Home to Montreal Station



# That's Montreal Billboard





Administration Steps

**Business Process**

# Administration Steps

Here's the simple steps for **a good collaboration**.

We don't like long administration procedures. **So do you.**



## Terms

- Conceptual comprehension of That's Montreal platform and services
- Benefices of Sales and collaborative publicity
- Income\$ Distribution
- Culture & Lifestyle Trends (Maintenance of quality and identity of the subject)
- Recent Technological developments
- Local touristic behaviors and communications



## Rules

- Make every efforts to meet commitments
- Support and defend all major decisions
- Treat ideas, debate and criticism with respect
- Respect delays, facts and communication processes
- Pay on time and confirmations of video or photo production results is a priority



## Agreements

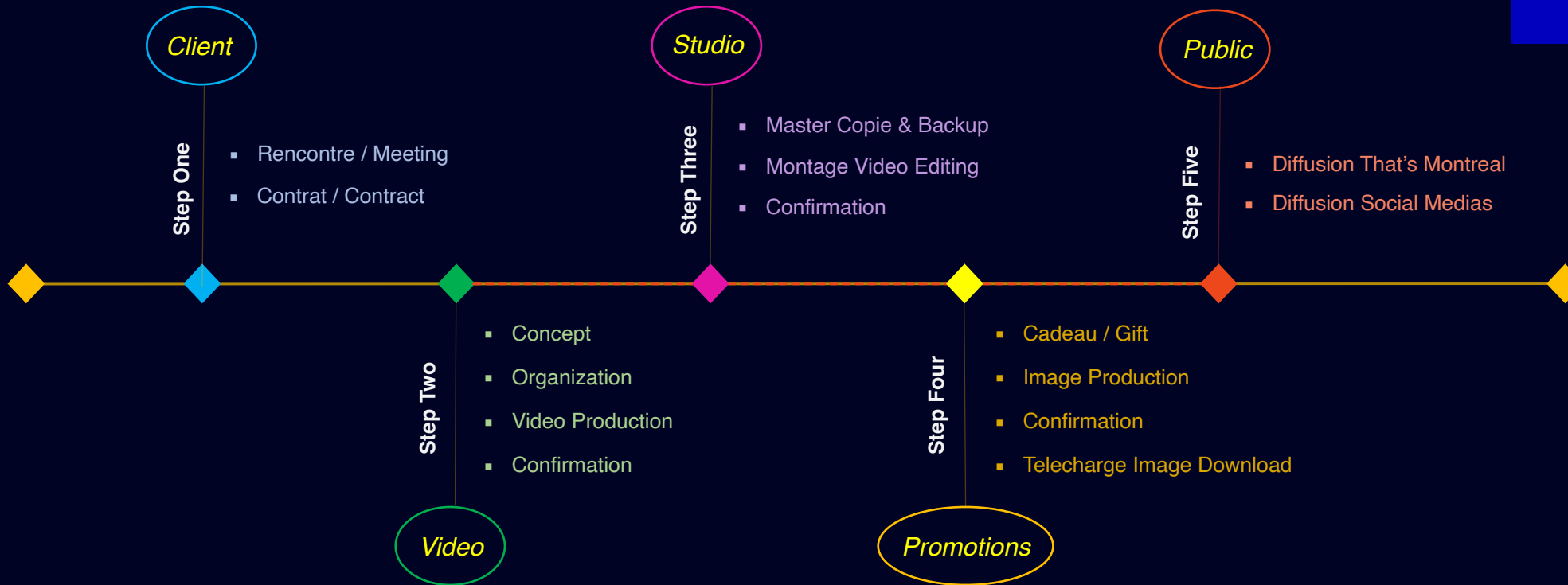
- Approbation of video or photo production via official contract
- Approbation of contact information, experiences and professional aspects
- Resume document of activities program (steps by steps production)
- Legal issues and rights
- Legislative information (web, Montreal, medias, etc)



## Engagements

- Continuous team working and support until the end of the contract
- Bi-annual or seasonal check up (for better results or consultations if needed)
- No false information, acronyms or suspects identifications at any level
- Performe productivity by sharing the commercial to publics
- Secure managements, handle risks and problems, support healthy competition

# Business Process



# Characteristics, Advantages & Benefits



# Characteristics ( per éléments)

- The concept of Metrotouristic Geolocation
- Video signature (Frame Tour) with language & universal symbolism
- The "Free gift" button
- Promo That's Montreal (with advisory service)
- PROD + DIFFUSION (1 fixed price, 1 fixed service, a fixed deadline)
- Very competitive price for Maximum service
- 3 to 5 click max ( Very user friendly in general )
- Notifications for each new video (Apps only)
- That's Montreal Billboard Ads
- Search (via icons & universal symbols)
- Email connection without data theft, via several social networks
- Equality \* All companies on the same advertising pedestal despite the fees
- No algorithm, no cellular data theft
- IOS / Android mobile applications
- The Compass Menu (Application only)
- Distribution & expansion of the advertising network
- Central platform for local micro-tourism
- International portfolio for the city of Montreal
- Two accessible international languages (FRENCH - ENGLISH)
- Receive the original & complete video for your own distribution networks (your website, private clients, or other advertising etc.)

# Advantages ( new favorable point)

- Mediatic Platform 100% unique in Montreal & the world
- More info about the store
- Economic benefit to the local public
- A classic, safe and original promo, with the help and collaboration of That's Montreal
- Fast, Professional, Ease of Payment Offers Advertising Effectiveness
- Confidence in service and less budget stress
- Different search speed then Google & other engines
- Attract the attention of tourist-citizens to the new videos & gifts available
- Active participation of citizens through their own services (social movement)
- Unique & fast search engine, WITHOUT WRITING ANY WORDS, custom-made for That's Montreal, ONLY to find businesses
- Easier to connect by allowing more people to access it
- Exponential and free traffic and audience accumulation thanks to the popularity of other stores (which constantly bring local audiences to you or the website, because of others!)
- That's Montreal statistics are different, only encompassing click choices and giveaway downloads. In development.
- Easily affordable mobility and connectivity
- Deepen the theme of travel through a universal tracking tool
- Reach more audiences of all gender / styles / neighborhoods / age, price range, etc.
- 1-Cultural spring from Montreal to the international ...  
2-complementary tool supporting Stm & Tourisme Mtl
- Representation & Export of content & concept to the whole world (169 metro systems)
- Opening up to new audiences and cultural and economic markets
- Have commercial autonomy, with copyright, and full permission to broadcast the advertisement elsewhere ... WITHOUT THE FRAME-TOUR (# 2)

# Benefits ( for the client company )

- 1-Strong public attraction... 2-few competitions...  
3- Long-term strategic demarcation
- 1-Visual silent broadcast on metro screens ... 2-Brings together and reaches out to more customers (deaf-mutes, other cultures, etc.)
- Direct net profit to the company
- 1-Custom-made commercial boost.... 2-Help companies get started more easily with medium-long term support
- Fast reimbursement with production + unlimited advertising distribution on the site
- Low monetary risk = higher risk of return.
- Strong increase in visits to the store and its free gift
- Commercial boost to be accentuated thanks to the sole enhancement of advertising
- Help those who do not have a website, or technological support, to modernize and display themselves
- Target your business very quickly according to the precise needs of the user. The complementary icons / symbols are universal landmarks, to bring even more audiences, from all cultures, to you
- The visitor gets a limited experience. With registration, the user can comment with their preferred web profile. Connection comes with many benefits, which MAXIMIZES traffic to businesses
- Less competition, more collective collaboration (ex: Association between 2 local merchants for a local promotion)
- 1-Higher security of personal data ... 2-Less risk of identity theft ...  
3-Less risk of Hacking
- Increase the ease and impact of the platform with the local audience.  
2- Live a new totally different experience because of the thematic design
- Create our own technological footprint and inspire entrepreneurs to reinvent themselves in their web marketing.
- More public & visibility on new, considerable and unexploited networks (Ex: airplane screens, outdoor interactive kiosks, etc.)
- A Major expansion of ALL Profits for Every Entrepreneur, Without Money Theft
- International advertising for large tourist masses
- Consistently attract more audiences
- Reach your regular customers and more, with a 2nd new advertising boost, professional, at low prices



# Prix & Services



THAT'S MONTREAL SERVICES



# That's Montreal Services

**VIDEO SERVICES**

- Capturing Image only ..... 500\$
- Video Editing only ..... 700\$  
(Audio, video, or images)
- Event video ..... 800\$
- Corporate /Educative video ..... 2000\$**
- Artistic vidéo ..... 2500\$
- Music, Podcast or conference  
-multiple camera projects ..... 2500\$
- Short documentary (15-21 mins)  
multiple camera projects ..... 3800\$
- Pro Broadcast Advertising ..... 5000\$

\* Prices Starting from\*

**METRO SCREENS NETWORKS**

- Video in AZUR wagon screens ..... 1400\$/week
- Video in screens on the quays ..... 1400\$/week
- Video in ALL AZUR wagons and METROVISION quays ..... 2600\$/week**
- 15 sec video (production/edit (mandatory/obligatoire) ..... 900\$
- 15 sec Photo montage or text ..... 800\$

\* Prices Starting from\*

**DESIGN SERVICES**

- Business cards ..... 120\$
- Logos and Favicon ..... 800\$
- Independant Flyers ..... 250\$
- Printable Advertising Poster Diffusion Online-250\$ ..... 350\$**
- Mobile App Screen and website designs ..... 2000\$

\* Prices Starting from\*

**WEBSITE SERVICES**

- Websites development ..... Custom price
- Advertising spaces on TML ..... Custom price
- Sponsors content options ..... Custom price
- Technical Apps support ..... Custom price
- Technical support for your independent website ..... Custom price

\* Prices Starting from\*

**SPECIAL COLLABORATIONS**

- Boost Your promo gift on TML + Azur OR Metrovision Networks ..... Custom Price
- Special Collaboration with #TML ..... Custom Price
- Giveaways and Contest with public (on your company and products) ..... Custom Price

**THE FREE BILLBOARD (0\$)**

- Create profile and sell articles ..... Free
- Membership/PremiumServices ..... Price to come

**PRIVATE COURSES**

- 1-on-1 Video Cameraman Course ..... Custom Price
- 1-on-1 Video Editing Courses ..... Custom Price
- 1-on-1 Graphic design Courses ..... Custom Price
- 1-on-1 Photo camera courses ..... Custom Price
- 1-on-1 Retouch photos courses ..... Custom Price
- 1-on-1 Website courses ..... Custom Price

\* Price per hour\*

**POPULAR #TML PRODUCTS**

Transaction gift system include + Diffusion on all That's Montreal networks

- Combo Video +PromoGift poster ..... 5000\$**
- Combo Photo montage ..... 2400\$
- +Promotion Gift poster
- TML Video only + original files ..... 2500\$
- Photo montage video +original files ..... 1200\$
- Gift poster only (each new demand) ..... 250\$**
- TML video+Promo gift poster + 1 week Azur OR Metrovision screens ..... 5500\$
- Full videos +Promo gift poster + Azur Metro Screens + Metrovision quays ..... 6000\$**

\* Prices Starting from\*

\* Price per hour\*

Here's the prices for **any other services**.



## DIFFUSION A : Custom \$

- ❑ Envoyez-nous votre vidéo original de **30 secondes maximum**
- ❑ Ajustement vidéo avec 8 icônes de votre choix
- ❑ Distribution réseaux sociaux & réseaux That's Montreal ( 3 mois)
- ❑ *Send us your original video of 30 seconds maximum*
- ❑ *Video adjustment with 8 icons of your choice*
- ❑ *Distribution :social networks & That's Montreal networks ( 3 months)*



## DIFFUSION C : Custom \$

- ❑ Envoyez-nous votre vidéo original de 3 min **maximum**
- ❑ **Modification vidéo de base: Logo, sous-titre, textes, etc**
- ❑ Ajustement vidéo avec 10 icônes de votre choix
- ❑ Distribution:réseaux sociaux & réseaux That's Montreal (1 an )
- ❑ **Activation du Bouton Cadeau -1er Flyer INCLUT**
- ❑ *Send us your original video of 90 seconds maximum*
- ❑ **Basic video editing: Logo, subtitle, text, etc.**
- ❑ *Distribution social networks & That's Montreal networks -1 Year)*
- ❑ **Activation of the Promotional Gift Button - 1rst Flyer INCLUDE )**

Voici les prix pour **tous autres services**.



## DIFFUSION B : Custom \$

- ❑ Envoyez-nous votre vidéo original de **90 secondes maximum**
- ❑ Ajustement vidéo avec 8 icônes de votre choix
- ❑ Distribution réseaux sociaux & réseaux That's Montreal ( 6 mois)
- ❑ **Activation du Bouton Cadeau ( Graphisme Flyer en extra\*)**
- ❑ *Send us your original video of 90 seconds maximum*
- ❑ *Video adjustment with 8 icons of your choice*
- ❑ *Distribution :social networks & That's Montreal networks ( 3 months)*
- ❑ **Activation of the Promotional Gift Button (Graphic Flyer extra\*)**



## DIFFUSION D : Custom \$

- ❑ Envoyez-nous votre vidéo original de temps illimité selon nos standards
- ❑ Montage vidéo & Ajustement libre de choix, selon votre investissement
- ❑ Distribution sur nos réseaux de façon **continue & à quelques reprises durant l'année**
- ❑ Activation du Bouton Cadeau -1er Flyer INCLUT & **changement de la promo inclut**
- ❑ **Ouvert à toutes autres idées promotionnelles**
- ❑ *Send us your original video of illimited time*
- ❑ *Video editing & Free choice adjustment, according to your investment*
- ❑ *Activation of Promotional Gift Button - 1rst Flyer INCLUDE + **Change Promo fees times***
- ❑ *Distribution on our networks on a **continuous basis & a few times during the year***
- ❑ **Open to All other promotional ideas**



# STUDIO EQUIPMENTS

## Sélection de base pour tournage général

Élément	Qté	Sur Demande
<input checked="" type="checkbox"/> Black Magic Cinema Camera 2.5k	1	
<input type="checkbox"/> BMCC Complete Cage Rig	1	
<input checked="" type="checkbox"/> Sony RX-100IV	1	
<input checked="" type="checkbox"/> Dji Osmo 4k	1	
<input type="checkbox"/> Drone Dji Phantom 3 , 2.7k	1	*additional fees*
<input type="checkbox"/> Canon 5D Mark 2 , HD	1	
<input type="checkbox"/> Canon T2i, HD	1	
<input type="checkbox"/> Go Pro Hero 1 (Kit Complet), HD	1	*additional fees*
<input checked="" type="checkbox"/> Canon 24-105mm EF-L series	1	
<input checked="" type="checkbox"/> Tokina 11 - 20mm 2.8	1	
<input type="checkbox"/> Canon 28 mm 2.8	1	
<input checked="" type="checkbox"/> Canon 50 mm 1.8	2	
<input type="checkbox"/> Canon 18-55 mm 3.5-5.6	1	
<input type="checkbox"/> Canon FD Lens Kit (24mm 2.8 + 2x 50mm 1.4 + 35mm 2.0)	4	
<input type="checkbox"/> Veste and Arm full kit	1	*additional fees*

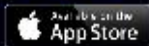
Élément	Qté	Sur Demande
<input type="checkbox"/> Veste and Arm full kit	1	*additional fees*
<input type="checkbox"/> Slider (36 inch)	1	
<input type="checkbox"/> Écran externe Liliput 7 pouce	1	
<input type="checkbox"/> Cartes mémoires, batteries, charger	Full Kit	
<input type="checkbox"/> Flash Photo externe	1	
<input type="checkbox"/> LED light Dimmable (800watts)	3	*additional fees*
<input type="checkbox"/> LED light Dimmable (600watts)	1	*additional fees*
<input type="checkbox"/> LED light Dimmable (400watts)	1	
<input type="checkbox"/> Filtres color light (different color)	5	*additional fees*
<input checked="" type="checkbox"/> Tescam (Audio recorder)	1	

Élément	Qté	Sur Demande
<input checked="" type="checkbox"/> Mic sans fil	3	
<input type="checkbox"/> Micro Shotgun (big)	1	
<input type="checkbox"/> Micro Shotgun (small)	2	
<input type="checkbox"/> Fil XLR	5+	
<input type="checkbox"/> Studio portatif (8 x 11 pied)	1	*additional fees*
<input type="checkbox"/> Green Screen Studio Backdrop	1	*additional fees*
<input type="checkbox"/> Poles	6	*additional fees*
<input type="checkbox"/> Disque durs Externes	10	
<input type="checkbox"/> Pro Laptop and Pro Computers	2	
<input checked="" type="checkbox"/> Moza Air Gimbal	1	*additional fees*
<input checked="" type="checkbox"/> Fotodiox Adapter ( +1 Stop )	2	
<input type="checkbox"/> Mini Studio Photo (16x 16 inch)	1	
<input type="checkbox"/> Couleurs Background mini-studio	5	
<input type="checkbox"/> Trepied pour caméra Professionnel	2	
<input checked="" type="checkbox"/> Lens Rokinon 18 mm	1	
<input type="checkbox"/> Olympus Audio Recorder	1	
<input type="checkbox"/> Petit panneau LED LIGHT	2	
<input checked="" type="checkbox"/> GROS sac et Moyen sac Transport	5	



**THANK YOU! MERCI!**

Made By / Produit par \* Hÿlo Médias \*



THE 1<sup>ST</sup> METROTOURISTIC PLATFORM IN THE WORLD

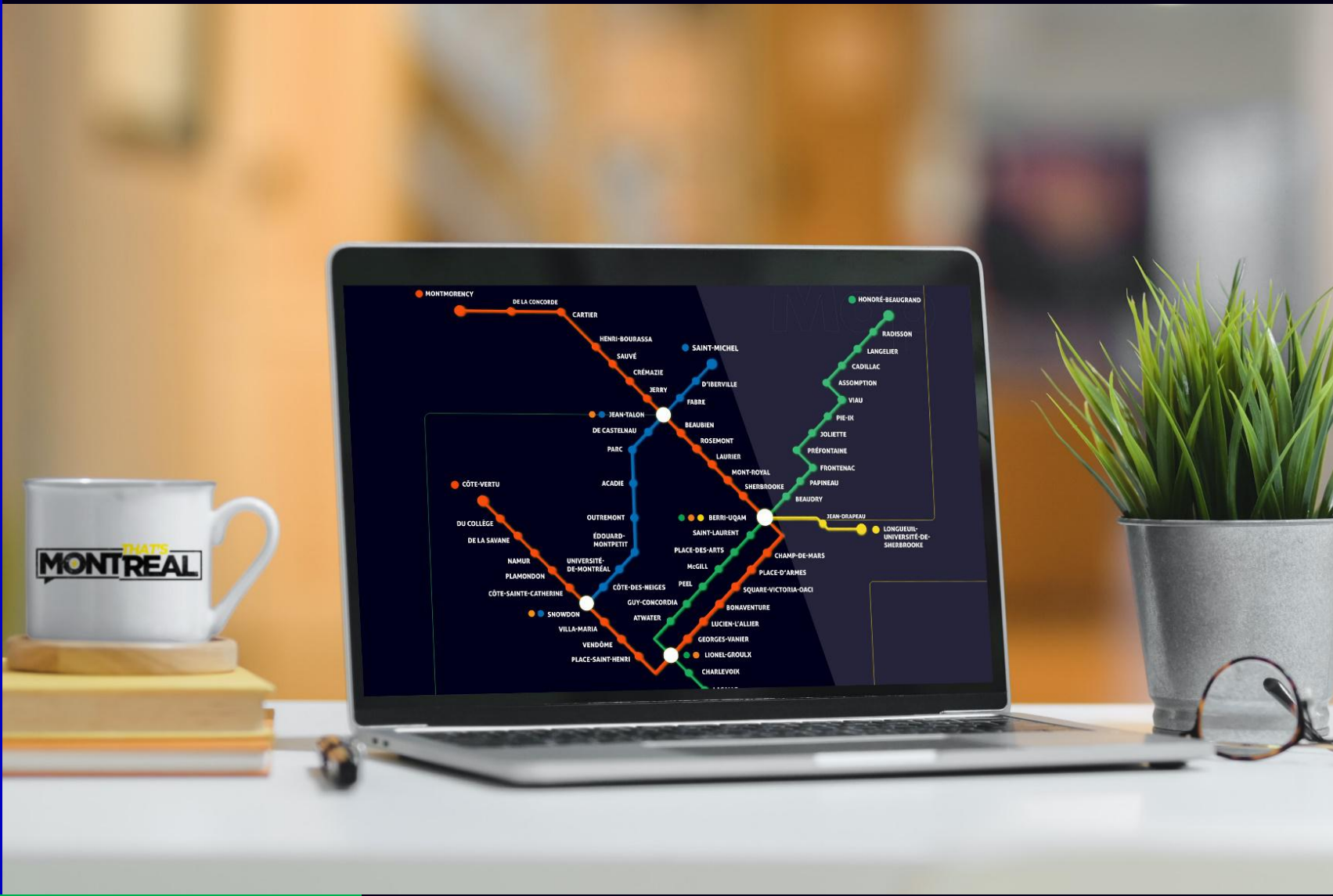
THAT'S MONTREAL *BILLBOARD*



**CONNECT & SUBSCRIBE**

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info@thatsmontreal.com

[INFO@THATSMONTREAL.COM](mailto:INFO@THATSMONTREAL.COM)



THAT'S  
**MONTREAL**



# Brand Guide



# Typography

LEAGUE SPARTAN

RUBIK

Font Size: 12, 15, 18, 20, 25, 52

